

## ChildHelp.info launches new online shop & e-books

iKindU.com - Online shop opening with introductory offers

ChildHelp.info has launched a new online shop, iKindU.com. To mark the opening, the new e-book 'Token System' is available at a special introductory price. The book explains how parents and teachers can use the Token System to strengthen children's positive behaviour and significantly reduce tension and stress within the family.

## Berlin, August, 14th 2025

With its new online shop **iKindU.com**, ChildHelp.info is expanding its range of resources. The first release is a new e-book: "**The Token System – How to Encourage Your Children Gently, Effectively and Lastingly**". It is aimed at parents and teachers who want to better support children in their daily lives – with clear structures, positive incentives, and reduced stress. Originally developed in behavioural therapy, the Token System has proven effective in both family

Originally developed in behavioural therapy, the Token System has proven effective in both family and school settings. Children earn so-called tokens for positive behaviour, which can later be exchanged for small rewards. The e-book provides a step-by-step guide to setting up the system, outlines the key rules, and highlights common pitfalls to avoid.

"Many families experience daily conflicts due to a lack of clear structure. The Token System helps parents establish a friendly yet consistent approach – without pressure or punishment," says the editor of **ChildHelp.info**. The approach is also increasingly being used successfully in schools, especially with children who have attention or behavioural difficulties.

In addition to the practical guide, the e-book includes examples from real-life situations, tips for adapting the system to different age groups, and suggestions for integrating it into everyday routines. This makes it a flexible tool for both home and classroom use.

The e-book is now available at **iKindU.com** as an instant download for immediate use at home or in school.

## Press Release #2501



To mark the opening of the new online shop **iKindU.com**, the e-book is now available at a special introductory price as a download for immediate use at home or in the classroom. The current introductory price is only **19.90 €** compared to the regular price of 34.90 €. To help potential readers assess whether the style and content meet their needs, a comprehensive sample is available for free download: https://ikindu.com/token-system-reward-system/

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**ChildHelp.info** is a platform created by parents and professionals for anyone who wants sound, practical, and easy-to-implement support for everyday family life. The content is based on real-life experiences and professional expertise.

Free tips and e-books: **ChildHelp.info** offers concrete information and lovingly formulated strategies to make everyday life with children more relaxed, constructive, and heartfelt. Online-Shop: **iKindU.com** 







